

Weekly Web Handset Pricing

Regional Carriers

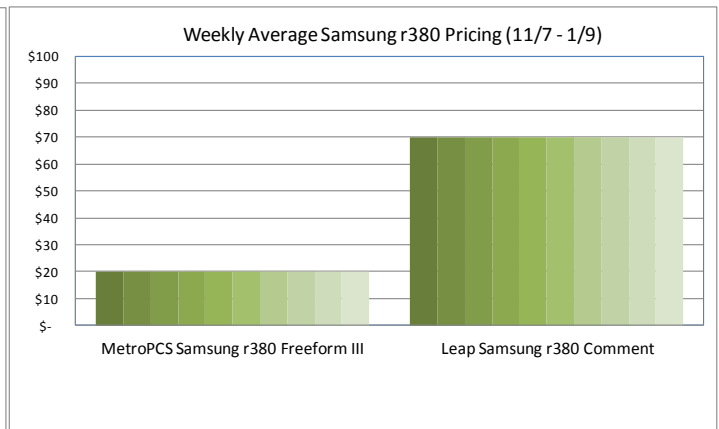
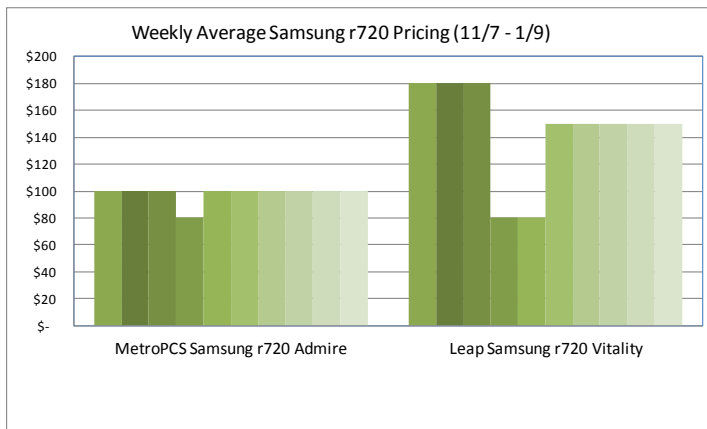


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Cliff Maldonado
 cliff@baystreetresearch.com
 (415) 951-8181

Quick Overview

- **Leap:** Leap made no changes to its device prices this week. Promoted devices did not change and continue to include Samsung's r720 Vitality, ZTE's x500 Score, Huawei's m615 Pillar and Kyocera's s1310 Domino.
- **MetroPCS:** PCS is reducing the price of Samsung's LTE r900 Craft (\$40) by \$260. Promotions did not change vs. the prior week. The carrier is promoting select Android devices, which includes discounts on both Huawei's m835 (\$50) and m835 tokidoki (\$70), HTC's Wildfire S (\$150) and Samsung's r720 Admire (\$100).
- **US Cellular:** This week, the carrier is reducing the price of RIMM's 9850 Torch (\$0) by \$130. US Cellular is currently promoting Samsung's r680 Repp (\$0) and RIMM's 9850 Torch.
- **Boost Unlimited:** Boost is adding Samsung's m580 Replenish (\$100) to its portfolio.



Carrier Specific Details

| Carrier | Status | Current \$ | Carrier | Status | Current \$ |
|-----------------|--------|------------|------------------------|--------|------------|
| Leap | | | MetroPCS | | |
| | | | Samsung r900 Craft | ↓\$260 | \$40 |
| US Cellular | | | Boost Mobile | | |
| RIMM 9850 Torch | ↓\$130 | \$0 | Samsung m580 Replenish | NEW | \$100 |

We are currently tracking handset pricing and availability in selected areas for each carrier. The zip codes we use to monitor weekly price fluctuations on carrier websites are contingent upon the location in which they either operate and/or are headquartered. Regional handset pricing is updated every Monday, unless otherwise noted.

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